



We're Going on a Bear Hunt





# *This is a story of perseverance, optimism and the wonder of nature.*

An entirely hand-drawn animated special from Lupus Films, based on the classic rhythmical book written by Michael Rosen (Children's Laureate) and illustrated by Helen Oxenbury.

The story follows the intrepid adventures of siblings Stan, Katie, Rosie, Max, the baby and Rufus the dog, who set off on an expedition in search of bears, determined to 'catch a big one'.

**Holiday  
Special**

**Target:  
Family**

**Hand-  
drawn  
animation**



PASSWORD Bear123



## *The success story behind the story:*

- Based on the award-winning and much-beloved picture book *We're Going on A Bear Hunt* written by Michael Rosen and illustrated by Helen Oxenbury and published by Walker Books.
- Winner and nominee for over 16 awards from BAFTA, Prix Jeunesse, Emile, Bucheon and Montreal Film Festivals
- This classic best-selling story, first published in 1989, has sold over 14 million copies worldwide and has been translated into 42 languages.
- The animated special was produced by Lupus Films (*The Snowman & The Snowdog*, *The Tiger Who Came to Tea*, *Ethel & Ernest*) and Walker Productions (*Tilly & Friends*) and features the voice talents of Olivia Colman, Pam Ferris and Mark Williams.
- An original theme song by George Ezra.

*The Premiere on Channel 4 (UK) achieved viewing figures of over 8 million*



