

Tulipop





TULIPOP ISLAND

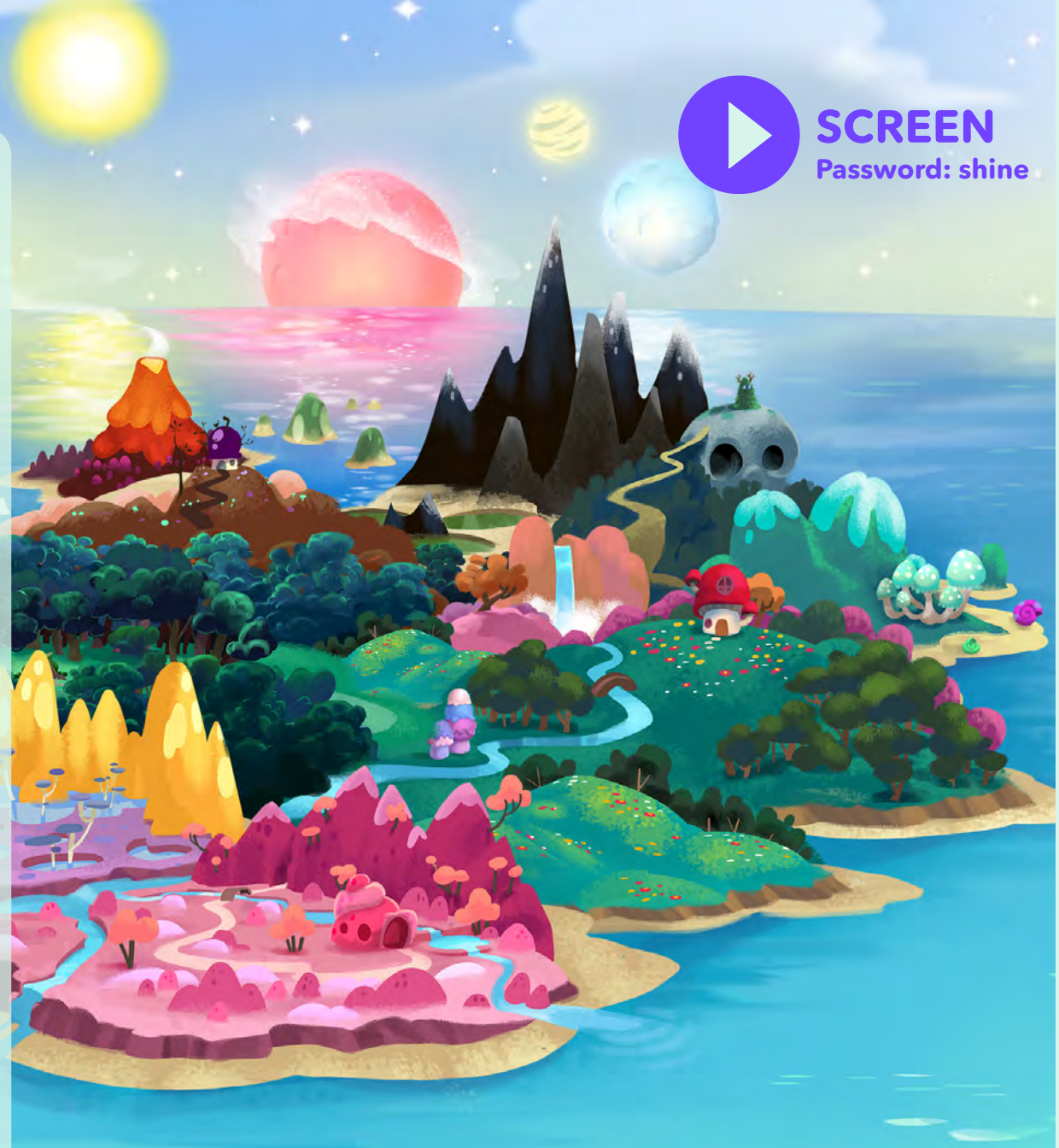
Where musical fantasy adventures happen every day and young audiences learn to understand and enjoy the power of wonder and song. Brother and sister, Bubble and Gloomy, join Fred and Maddy in their quest to squeeze the most fun out of each new surprise. They embrace the discovery of their magical home and the creatures that share it; like the Jellygubbins, the Yodies or the Flower Fairies. Conch shell messengers, rainbow skies and a wishing trees all form part of their incredible adventures which they celebrate in song.

Tulipop encourages young minds to explore imaginative thinking, creative self-expression and how to come out smiling when your day doesn't go to plan.

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SCREEN
Password: shine





KEY THEMES FROM AUDIENCE RESEARCH

- INSTANT ENGAGEMENT
- FOR INQUISITIVE MINDS
- POSITIVE ROLE MODELS
- GREAT MUSIC
- RELATABILITY
- TRIUMPH IN ADVERSITY
- QUIRKY



CORE VALUES

FRIENDSHIP
TEAMWORK
DIVERSITY
CREATIVITY





GLOOMY

Gloomy lives in a very messy mushroom house on Toadstool Hill.

She is a brave whirlwind of a mushroom girl who tackles life on Tulipop with gusto. What may be a problem to others is an opportunity for fun to Gloomy! **Energetic, charismatic** and **curious**, Gloomy lives life to the full and doesn't have time to sweat the small stuff - like tidying. She has a cape full of useful items for any occasion, enjoys mixing potions, fixing things for her friends and collects almost anything.





THE RAVEN



BUBBLE

Mushroom boy Bubble lives in a cozy little house in sunny Buttercup Sands.

He is a calm and caring brother of Gloomy and likes nothing better than to stay at home and enjoy a little nap in his hammock. Bubble has encyclopedic knowledge of the nature and creatures of Tulipop which often comes in handy when on an unexpected adventure with his friends. **Kind, funny** and **thoughtful** Bubble is a loyal friend to all.





THE WONDER OF WIGGLY AND WOBBLY



FRED

Fred lives in a tree stump in the Forgotten Forest.

He is a furry and **playful** creature with a heart of gold. He is **curious** and can be a bit **clumsy** but has an unwavering enthusiasm for everything and a talent for bringing out the best in his friends. Fred is a little scared of the dark but luckily his horns glow in the dark!





SEA SPELLS

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MADDY

Maddy lives in a very big and pink cockleshell on Strawberry Fields.

She is a **confident** and **outgoing** bear, who has many talents. Maddy loves throwing parties and baking delicious cakes for her friends.

She also has two pets that keep her company, her dearest Wiggly and Wobbly.







SAMPLE SYNOPSIS

FLOWER FAIRIES

Gloomy is eager to show Fred the biggest, juiciest berries in Tulipop, but Fred warns her they belong to the Flower Fairies. Gloomy doesn't think Flower Fairies are real, so she takes some berries. When her cape disappears, she realises she needs to make it up to the Flower Fairies to get it back.



TINY FRED

While Gloomy is out in the garden, Fred can't resist testing out her Incredible Shrinking Spray. He accidentally makes himself tiny! He has great fun being small, until his friends pass by, and they don't hear his shouts. He has to find Gloomy to reverse the spell or he'll be tiny forever.





SAMPLE SYNOPSIS

MESSAGE IN A CONCH SHELL

Gloomy and Fred can't decide what to play and they go their different ways, thinking the other just wants to be on their own. When Fred finds a conch shell on the shore and hears a message inside it... he's soon in a two-way communication with "a new friend". Little does Fred or Gloomy know that they've been talking to each other all the time.



THE YODIES

When Mr Tree reminisces about a magical musical moment from his youth, the 4 friends venture out in search of the elusive yodelling Yodies as a special surprise for him. They search the magical, snow bound Forgotten Forest and finding the Yodies, convince the them to come and sing for Mr Tree once more.





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serious
kids

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