



# STYLE IT OUT



# It's out with the new and in with the old - Get ready to Style it Out!

A competition series in which 9 young fashion designers (aged 10-14) compete for the ultimate fashion prize - to show their own collection at London Fashion Week.

Judged by celebrity influencers, and with sustainability at its core, each episode will see our Designers create outfits based on a theme, using preloved and rescued clothes and materials – found in the well-stocked Fashion Closet.

FULLY  
DELIVERED  
IN 2024

FORMAT  
RIGHTS  
AVAILABLE

TARGET:  
6+





# Amazing prize - participation at London Fashion Week



- Hosted by Emma Willis
- Resident Judges - Stylist Ayishat Akanbi and Stylist/Designer Jorge Antonio
- Celebrity Guest Judges (Influencers, Singers, Actors, Social Media Stars etc.)
- Focus on sustainable fashion & creativity
- Themed design challenges each episode
- Fashion tips for the viewers





# The Competition





serious  
kids

[SALES@SERIOUSKIDS.COM](mailto:SALES@SERIOUSKIDS.COM)

[WWW.SERIOUSKIDS.COM](http://WWW.SERIOUSKIDS.COM)